

# Hayden Lake FAMILY PHYSICIANS

8181 Cornerstone Dr. • Hayden Lake, ID 83835 • Telephone (208) 772-0785

## HAYDEN LAKE FAMILY PHYSICIANS SMS/TXT PRIVACY POLICY

Hayden Lake Family Physicians has created this SMS/TXT privacy statement to demonstrate our firm commitment to privacy. The following discloses our information gathering and use practices for SMS / TXT contact.

## **Providing Contact Information**

By providing contact information, you are consenting to use your information for the stated purposes (reminder, notifications, alerts, billing, satisfaction surveys, etc.).

Personal information collected may include:

- Name
- Email address
- Mobile and/or other telephone numbers
- Address and/or zip code
- Any other details you voluntarily choose to submit

## Re-Authorization to Communicate with you

When using our services, Hayden Lake Family Physicians will periodically re-confirm consent to communicate with individuals about these services.

#### Revoking Authorization to Communicate with Hayden Lake Family Physicians (Opt-Out)

You may revoke (opt-out, cancel, discontinue) your consent to receive communications at any time by contacting our office, or by responding to messages in a manner provided within the message (you may use the unsubscribe link or reply STOP to be removed from future messages).

## Unauthorized Disclosure and Use of Information

Hayden Lake Family Physicians will not sell or rent information about you. Your organization will not share or disclose personal information, or information regarding SMS text messaging, in a manner that is not compliant with applicable Federal and State Regulations (HIPAA).

#### **Use of Personal Information**

Hayden Lake Family Physicians uses information obtained through delivery of services and other sources you provide during Treatment, Payment, and Operations and other compatible purposes, such as responding to your inquiries, facilitating and improving your online experience, and maintaining the security and integrity of our website and messaging services.

As a general policy, we use personal information and user data for internal purposes only.



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## **Contact Us**

If you have any questions or concerns about this Privacy Policy or our personal information practices, please contact us directly by phone at the number listed on our website. Given the potential security risks associated with email, please use caution when sending any personal information via email or SMS text.